ABOUT MORAL CRISIS OF EUROPEAN VALUES IN THE CONTEXT OF GLOBALIZATION

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Abstract: This paper aims to introduce you to the analysis of the relationship between the social phenomenon of globalization and social values, more precisely, European social values. In other words, we will look at the effects and implications of globalization, and the challenges of this phenomenon of social globalization on the European cultural scene.

In the first part of the paper we will focus on the importance and timeliness of this topic about values and society and in the second part we will describe the social phenomenon of globalization, clearly, without any claim of comprehensibility in movement. Then, we'll present the social values and their transition to the European space as a cultural and valuable space, emphasizing in the end the importance and necessity of the European values for the big European project. And, finally, we are going to highlight the links between globalization and social value systems, considering the crisis of values based on cause and effect.

Keywords: Globalization, European Values, Culture, Sociocultural, Ethics

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